



# Weekly Worries and Opportunities Report

Economic Commentary by Randy Warren, Chief Investment Officer

## Randy Warren

is Chief Investment Officer of Warren Financial, an investment management firm catering to self-made individuals, dual-income families and family-owned businesses headquartered in Exton, PA with offices in New York, Hilton Head, and Atlanta. The firm also has an institutional division that specializes in volatility products and hedge strategies.

## What to Watch for (Catalysts):

1. **WORRY** about stock indexes which include Apple. It seems that most of the time, if Apple stock is generally "up" pre-announcement, then it usually sells-off post announcement. The reality never seems to live up to the hype. So, it's classic Wall Street, "buy the rumor, sell the news". It would be a nice surprise if Apple went up post-announcement. Apple is a large part of the stock indexes, so what happens to Apple will matter to the stock market in general. Apple is just that big.
2. **WORRY** about what the dollar-Yen relationship. The Yen is getting stronger again against the US dollar, but it has already put in a double bottom and may attempt a triple bottom near parity.
3. **WORRY** about the upcoming election. The market is assuming that Hilary will win. Some polls and reports are talking about Trump gaining momentum and this will worry the stock market.

*The Key: Our Macro-VIX Indicator continues at 0 indicating nothing on the near term horizon to fear.*

## Buy:

September is often full of volatility, but things have been very quiet throughout this summer. Watch to see if volume and also volatility pickup this week. Buy Lulu and Ulta (if you don't already have some) on any continued weakness. Looking for technology companies to pick up steam. Buy semiconductor ETFs such as SMH and SOXX.

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## Drivers in the Market

- Apple announces the new iPhone 7 on Wednesday Sept 7<sup>th</sup>.
- Fed speak on Tuesday, Wednesday, and Friday.
- Tuesday brings earnings from Marvel Technology MRVL (\$.06)
- Hovnanian HOV, a homebuilder, reports Friday before the open (\$.08)

